



Extend your VMDR Program with Unified Attack Surface Management

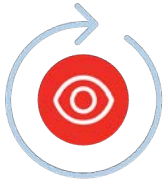


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Cyber Asset Management

More Than Just Asset Inventory



Visibility is only the start

Discovering 100% of your assets is mistakenly thought of as the only goal of asset management. This is more like **Step Zero**—a prerequisite for your security program.



Asset Inventory Risk Assessment

A complete asset management solution provides the foundation for risk-based vulnerability management and beyond, including:

- **Proactive Tech Debt (EoL/EoS management)**
- **Account for risk factors beyond vulnerabilities**
- **Integrate into remediation workflows**



Four Impact Pillars of Your Asset Management Program

Measure, Communicate & Remediate Faster



Comprehensive
cyber attack surface
discovery/inventory

Improve asset coverage

30% more

to turbocharge risk-based
vulnerability management

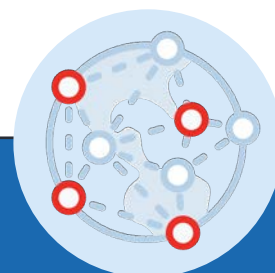


Tech debt (EoL/EoS)
risk assessment and
remediation rollout

Proactively manage
EoL/EoS up to

12 months

in advance to avoid unpatchable
vulnerabilities



EASM: External Attack
Surface Management
Program

Mitigate risk from

21% of unknown assets

with risky open ports (on average)



Augment and
improve CMDB, ITSM,
and SIEM Tools

Map remediation
tickets with

96% accuracy

with bi-directional CMDB sync to
unify IT and Security Teams



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De-risk Your Business

1

Comprehensive CYBER Attack Surface Discovery & Inventory



Operationalize Attack Surface Management Program

with 100% Coverage & Business Context

Find and close asset visibility gaps

- ✓ Entire Attack Surface Coverage
- ✓ Most comprehensive asset discovery in the market



Turbocharge VM with business context

Drive accurate risk prioritization based on asset category, asset configuration and business context.



Internal assets

Agent, Scanner, Sensors



External assets

Open-source Tech & Qualys Internet scanner



Cloud assets

Monitor your Cloud environment



Assets from 3rd parties

API-Based Connectors



IoT/OT and rogue assets

Passive Network Sensing & CAPS



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2

Monitor and Prioritize Tech Debt Risk



Manage Tech Debt Risk Proactively

Up to 12 months in advanced!

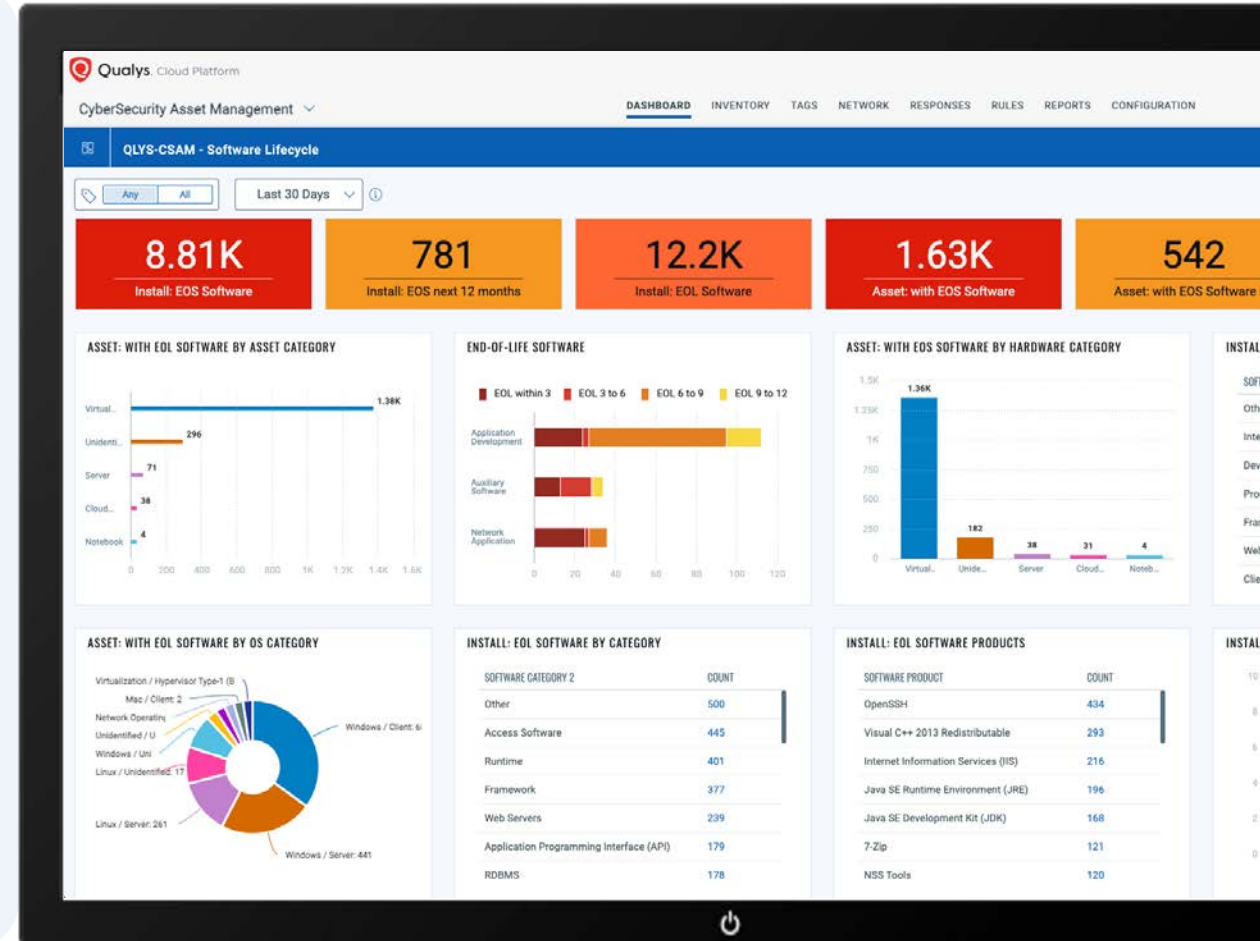
Operationalize Tech Debt Risk Reduction

- ✓ Monitor End-of-Support hardware and software comprehensively
- ✓ Proactive Risk Mitigation with EoL/EoS 12+ months in advanced
- ✓ Out-of-Box reports, dashboards and alert templates
- ✓ Tech Debt Risk Report (upcoming)
- ✓ CMDB & SIEM integrations

Powered by Qualys TRU

- ✓ Catalog updated daily
- ✓ SW: 5.5K publishers & 300K versions | HW: 1.4K mfrs. & 210K models
- ✓ Maps to CPE, CVEs & Threat Intel
- ✓ Assigns detection score to highlight criticality.

Slash risk proactively and stay compliant



Qualys

De-risk Your Business

DEMO

3

EASM – External Attack Surface Management program



Monitor & Reduce Risk of Your Internet-Facing Assets

With attackers' view – outside-in perspective

Operationalize EASM Program

- ✓ Discover 30-40% average unknown internet-facing assets with high fidelity and confidence scores.
- ✓ Identify organization's assets along with its Subsidiaries
- ✓ Proactively assess risk of potential M&A's during due-diligence
- ✓ Identify & remediate security gaps and misconfiguration issues

Powered by Qualys TRU & Qualys Scans

- ✓ Accurate & continuous assessment with EASM scans (upcoming)
- ✓ Prioritizes critical vulnerabilities based on threat Intel, reducing noise of potential vulnerabilities (opposed to other tools with banner-grabbing)

Request your EASM Report and Workshop Today



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Integrated Open-Source Technology & Qualys Internet Scanners



United States Patent

Patent Pending: 18385892

Title of Invention:

SYSTEM AND METHOD OF DISCOVERING EXTERNAL ATTACK SURFACE BASED ON IDENTIFICATION DATA



4

Operationalize CMDB and
key IT Security workflows



Communicate & Remediate Risk Effectively

with native integrations to CMDB, ITSM, & SIEM

Operationalize your CMDB in days – not months!

- ✓ **Create/update CMDB CI** with Hw, OS, Sw, Cloud metadata
- ✓ **Enrich** with EoL/EoS, Risk Score, certificates, & EASM details.
- ✓ **Certified & out-of-box integration + configurable & flexible**
- ✓ **Bi-directional:** brings IT & Security on the same page

Accelerate Investigation & Remediation

- ✓ **Ticket automatically mapped to ITSM** based on asset ID
- ✓ **Splunk App:** Stream Asset and CSAM detections for SecOps investigation workflows

Map Remediation Tickets with 96%+ accuracy



DEMO

Turbocharge your VMDR Program

Monitor & Reduce Attack Surface

- Automate VMDR, WAS scans & Patch remediation workflow
- Automatic CMDB updates of high-fidelity data for ITSM foundation
- Communicate Risk parameters to SIEM/Splunk & Data Lake
 - Uninstall Software



- Internal + external-facing assets
- Known & Unknown
- On-premise, Multi-Cloud, IoT/OT



- Import **business information** and criticality from 3rd-party sources
- Owner, Criticality, Support group, Business App/Service, etc.



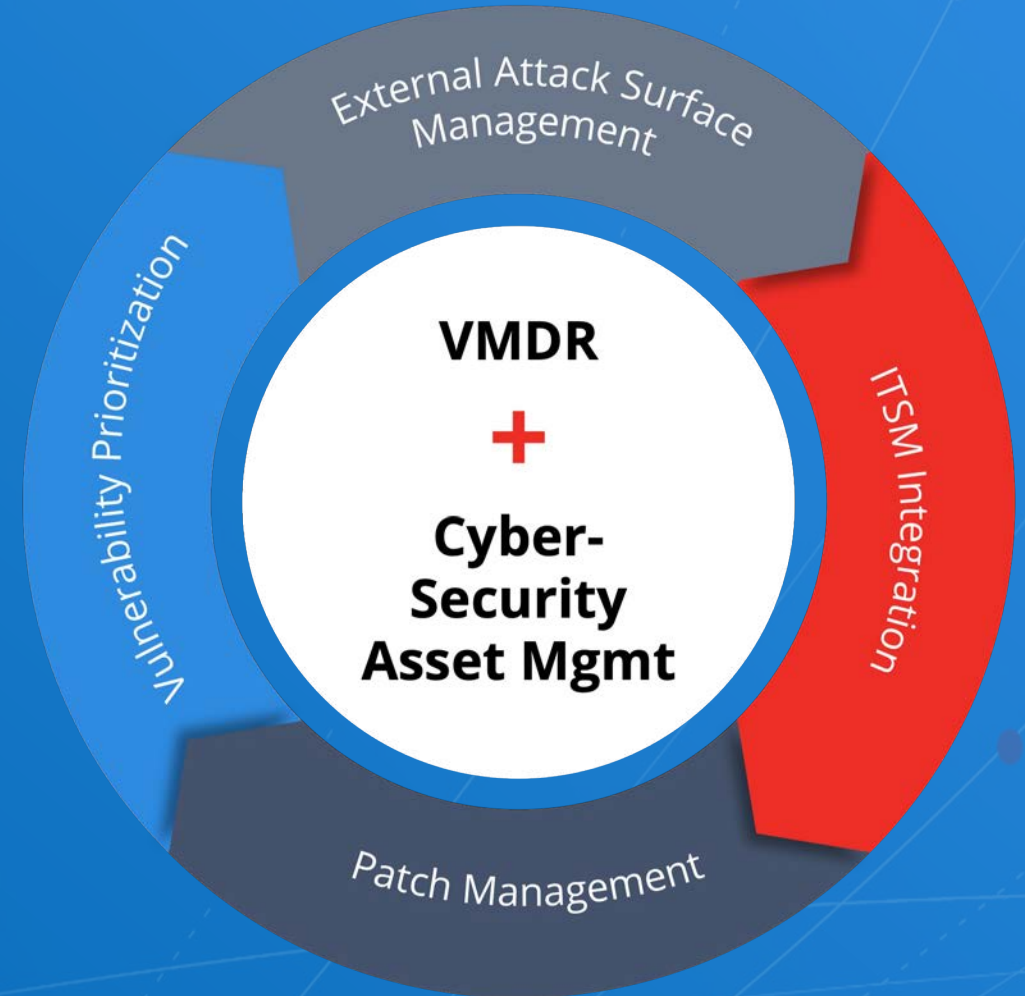
- Quantify business cyber risk over time
- Extends TruRisk scoring with Business Context and key host misconfiguration (inventory risk assessment)



- End of Life (EOL) / End of Service (EOS)
- Unauthorized software
- Missing agents and security tools
- Unsanctioned ports
- Expired SSL certs and more...

Start your CSAM with EASM Trial Today

- 30-day trial at no cost
- Joint review after 10 days
- **Turbocharge your VM program**





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